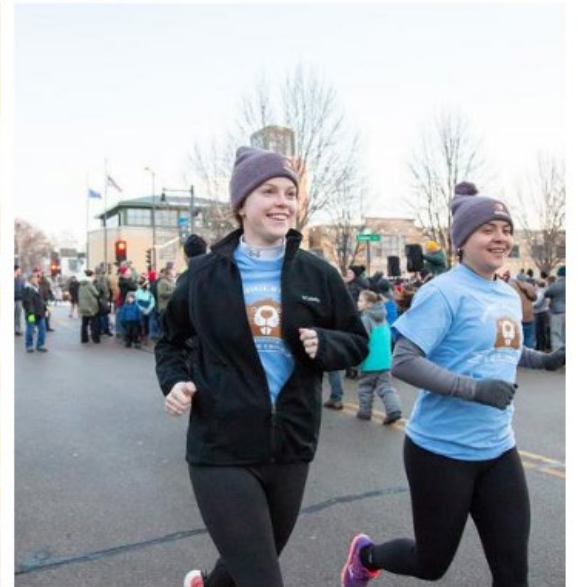




CITY OF
SUN PRAIRIE
Wisconsin

2020 STRATEGIC PLAN REPORT





CITY OF
SUN PRAIRIE
Wisconsin

2035 Vision by City Council

Sun Prairie is a warm, vibrant community with residents who call it a great place to live.

Sun Prairie is noted for its high quality public education.

Everyone has a place to live and prosper... people know they are welcome here and feel they have a place in our community.

Sun Prairie provides a foundation for healthy, happy lives.

The economy is resilient and diversified.

Sun Prairie is known as a “green” community... focused on renewable energy.

Transportation options are available and affordable for individuals of all incomes and abilities.

Talented, responsive City employees provide high quality services to meet the demands of a growing and changing community.

Strategic Plan Process

City Council identified eight focus areas and 36 priorities at its Strategic Planning retreat to support the 2035 Vision

City staff members developed a work plan and action steps for the priorities





CITY OF
SUN PRAIRIE
Wisconsin

Housing and Neighborhoods

Sun Prairie is a place of vibrant and robust neighborhoods made up of housing with options for all with options at all price ranges for those that desire to rent or own.

Downtown and Central Corridor Vibrancy

Our Downtown and Central Corridor is a bustling place with entertainment, dining, housing, and cultural opportunities. This area has restaurants, breweries, and music venues that host active entertainment day and night. Downtown is easy to get to by bike, car, foot, bus, ride-sharing, taxi, or train.

Dynamic Economy

Sun Prairie is the home of many cutting-edge businesses applying innovative practices and technology to bring new and exciting products to the market every day. These businesses employ many highly skilled, highly paid Sun Prairie residents.

Complete Transportation Network

The community has multiple modes of transportation, ensuring the entire population has options for safe and efficient travel. The City has multiple alternatives for travel including pedestrian walkways, biking lanes, and mass transit.





CITY OF
SUN PRAIRIE
Wisconsin

Human Services

The community offers a wide range of human services to assist residents to live to their full potential.

Sustainable Sun Prairie

Sustainability is a community aspiration. It includes City government, which demonstrates leadership in sustainable practices through promotion, education, and incentives to move our community toward locally produced solar, wind, and geothermal energy.

Quality City Services

City services are efficient, friendly, and competent. In addition to maintaining roads, water, sanitary sewer, storm sewer, electric infrastructure, sidewalks, bike paths, we anticipate future needs.

Employer of Choice

In Sun Prairie, our City employees are essential to our success. We have excellent public services which can only be provided by dedicated and talented staff. City leadership is committed to providing an excellent salary and benefit package.





KEY

Progress	
Complete	This initiative has been completed by staff.
Ongoing	The initiative has started and is ongoing. It does not have a “completion date” and will need ongoing attention and support to ensure they meet the focus areas identified by Council.
In Progress	Initiatives marked as In Progress have an end date in sight. Staff have completed important action items that move this project one step closer to completion.
Not Started	The initiative has not yet been started. This initiative may require funding and/or is being considered in the 10 year CIP.





CITY OF
SUN PRAIRIE
Wisconsin

HOUSING AND NEIGHBORHOODS

Initiative	Progress	Notes
Implement the housing recommendations from the Comprehensive Plan, specifically those related to affordable housing	Ongoing	Housing study funded - drafting RFQ but delayed. TIF-6 extended to fund affordable housing fund.
Create a platform on the City's website for neighborhood associations to increase communication between residents, neighborhood associations and the City	Ongoing	Neighborhood Associations website created on City website. An application and process has been drafted for staff review. This initiative goes in tandem with Priority 4 of Quality City Services: Develop a strategy to enhance communication with our residents
Amend the zoning and subdivision chapters of the Municipal Code to implement the housing chapter and sustainability goals within the Comprehensive Plan	Not Started	Funds budgeted for 2020, but clawed back due to COVID-19 revenue shortfalls.





DOWNTOWN AND CENTRAL CORRIDOR VIBRANCY

Initiative	Progress	Notes
Complete and implement redevelopment of Main and Bristol Plan to attract businesses and people to Downtown	Ongoing	Plan adopted, but little in the area of implementation at this time. TIF-14 in the process of being created and going to Council on 9/1/2020.
Identify and plan for redevelopment of the Public Works site. Plan for new campus on the south side	In progress	
Identify and plan for redevelopment of the Public Works site. Develop a plan for re-use of the site	Not Started	
Partner with Sun Prairie Utilities for the planning and upgrading of facilities, which may include a change in location	In progress	Offers have been submitted, following the acquisition of appraisals for all sites. Appraisals acquired to determine value of existing SPU Operation Facility. Public Service Commission Construction Authorization Application has been submitted. There is no time frame planned to build and/or move.
Partner with Sun Prairie Utilities for the planning and upgrading of facilities. Develop a plan for potential re-use of the site	Not Started	





DOWNTOWN AND CENTRAL CORRIDOR VIBRANCY CONT.

Initiative	Progress	Notes
Conduct a downtown parking study to determine the nature of the parking problem and strategies for improvement	Ongoing	Parking study conducted. Recommendations still forthcoming. Angell Street parking lot construction has started.
Partner with the Sun Prairie Area School District to convert Ashley Field to a community entertainment and recreation destination	In progress	Ashley Field is under construction and has an adopted plan, but there has not been a lot of progress on collaboration with the District.
Update the Downtown Revitalization Plan, with an eye toward identifying properties for future development	Not Started	





DYNAMIC ECONOMY

Initiative	Progress	Notes
Revise/Refresh our economic development strategy to ensure we have a diverse economy	Ongoing	Staff are working with the new Chamber of Commerce Director on ways that we can combine forces to develop business retention strategies. Working with regional partners (WEDC, MadREP) and their networks, along with existing business leaders on how we can attract new businesses to the region while complimenting the existing industries we already have.
Improve the marketability on the City's development opportunities with an emphasis on the City's Business Park expansion area	Not started	
Develop and maintain a positive and recognizable brand for the City of Sun Prairie, including but not limited to updating signage in the Business Park and elsewhere in the community	Ongoing	Sun Prairie Tourism has contracted with Hunden Strategic Partners to complete a Community Readiness and Feasibility Study. This study will provide implementation strategies for future branding efforts.





CITY OF
SUN PRAIRIE
Wisconsin

COMPLETE TRANSPORTATION NETWORK

Initiative	Progress	Notes
Connect all neighborhoods to fixed-route transit service	Ongoing	Development of a survey is underway - to be administered in spring of 2021.
Explore opportunities for bus storage in Sun Prairie to expedite the provision of local bus service in the community	Not Started	With the selection of the Oscar Mayer property in Madison for the bus storage facility, this priority is no longer applicable.
Implement key multimodal transportation recommendations outlined in the Comprehensive Plan	Not Started	Active Transportation Plan requested in 2020 budget, not yet funded. A budget will be requested in the 2021 Budget.
Adopt and implement a complete streets program as outlined in the Comprehensive Plan	Not Started	





CITY OF
SUN PRAIRIE
Wisconsin

HUMAN SERVICES

Initiative	Progress	Notes
Implement the Library Strategic Plan	In progress	The library's five year strategic plan (2017-2022) includes five initiative areas: 1) facilities & spaces, 2) funding & staffing, 3) access, 4) partnership & collaborations, 5) marketing & communications and is reviewed each Spring by the Library Board. Due to current circumstances, the library has pivoted and prioritized projects to focus on reopening, flexibility for staff and staff development, increase funding for digital content, focus on equity and racial literacy, strengthen existing partners/find new partners, and explore a contracted marketing and communication professional services.
Create a network of resources to expand communication efforts and strengthen youth, family and adult services in collaboration with service providers	Ongoing	The City has partnered with the SunRISE Collaborative to create opportunities to network with local service providers. The Neighborhood Navigators program expanded to the Element this year and continues to build relationships with residents and service providers.
Establish a Community Foundation	Completed	City Staff have coordinated with the Madison Community Foundation to assist the anonymous donor in creating a foundation.
Develop and implement a strategy to make voting accessible and convenient for all residents	Completed	Eight polling locations were identified and chosen to serve as polling locations.





CITY OF
SUN PRAIRIE
Wisconsin

SUSTAINABLE SUN PRAIRIE

Initiative	Progress	Notes
Initiate a city wide Sustainability Task Force to raise awareness of sustainability and identify proactive sustainable strategies	Completed	Sustainability Task Force created and meeting regularly to plan for Sun Prairie's future path in sustainability efforts.
Evaluate cost effective and efficient opportunities to implement sustainable City operations	Ongoing	Waiting on potential recommendation(s) from Sustainability Task Force to identify areas of focus.
Amend the zoning and subdivision chapters of the Municipal Code to implement the land use chapter of the updated Comprehensive Plan	Not Started	Partially funded, but funds rescinded due to COVID.
Amend TIF Policy to include provision of additional support to developers who include green features in their developments	Ongoing	Waiting on potential recommendation(s) from Sustainability Task Force as to what is appropriate.





CITY OF
SUN PRAIRIE
Wisconsin

QUALITY CITY SERVICES

Initiative	Progress	Notes
Complete the expansion of the Westside Community Services Building	Completed	
Staff the Westside Community Services Building accordingly	Completed	The current staffing of four fire personnel should be sufficient for the next ten years. As the city, towns, and services provided expand, we will need to add additional command staff.
Upgrade the Wastewater Treatment Plant	In Progress	Construction began in spring of 2020, with completion scheduled in 2022.
Develop a strategy to enhance communication with our residents	Ongoing	#CivicSunPrairie was introduced at the State of the City to increase engagement with city government. Communications strategy has shifted to provide updated information on service and service impacts due to COVID-19.





CITY OF
SUN PRAIRIE
Wisconsin

QUALITY CITY SERVICES CONTINUED

Initiative	Progress	Notes
Anticipate and plan for a third Fire and EMS station	Not Started	The rapid growth and anticipation of a continued increase in call volume will result in the need of a third Fire & EMS Station. An internal committee should be formed to do a Community Risk Assessment to determine the best location. Relocating may not be an option due to cost. An internal committee should be formed to do a Community Risk Assessment to determine the best location.
Complete a Strategic Plan for Parks, Recreation and Forestry to evaluate programs and facilities such as the aquatics center and develop and action plan to accomplish the goals	Not Started	A budget initiative for a Needs Assessment and Strategic Plan will be requested in the 2021 Budget.
Evaluate and do a needs assessment on a possible second community park	Not Started	The Needs Assessment and Strategic Plan would include looking into all aspects of PRF, including the needs for another community park.



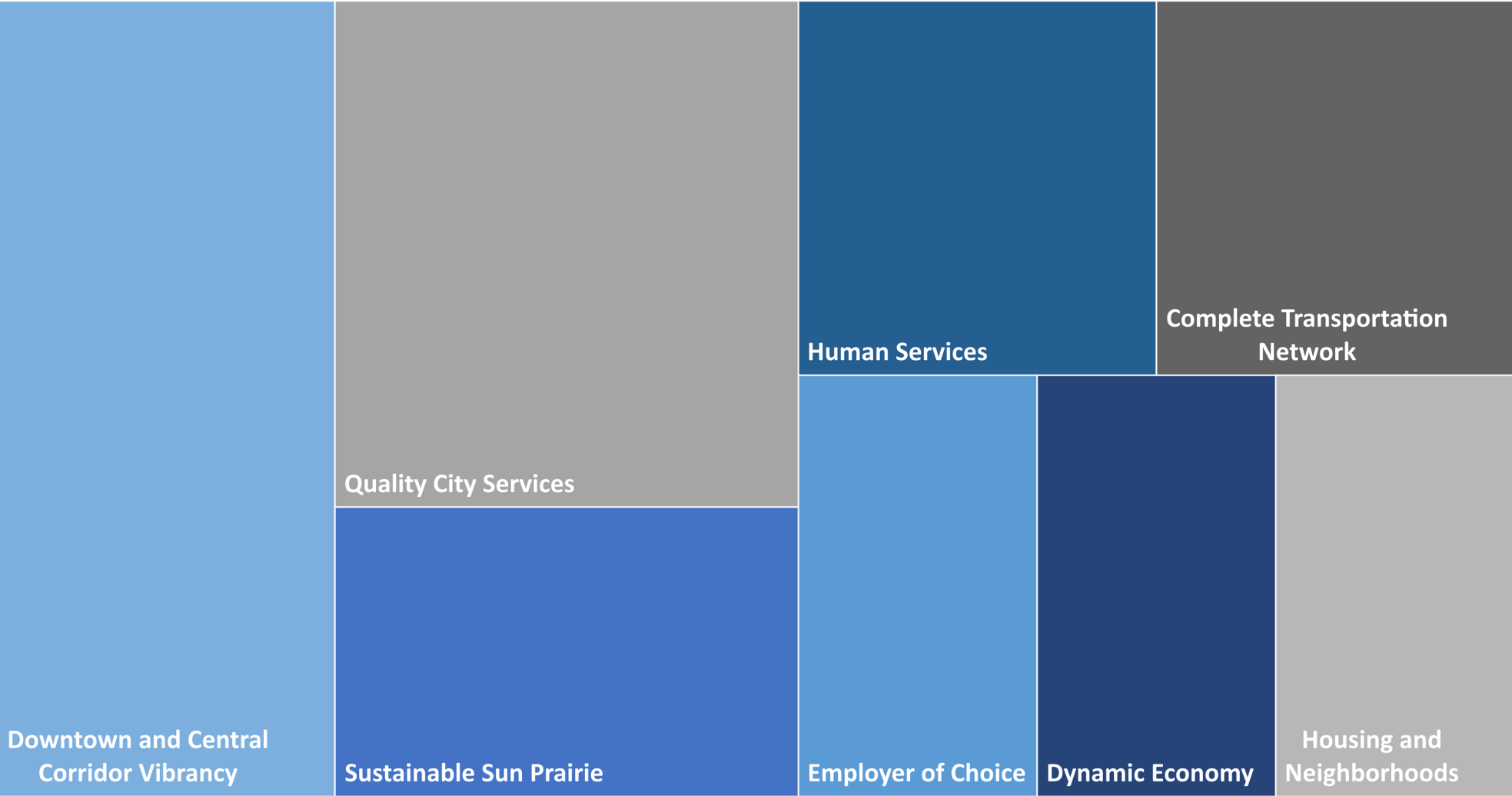


CITY OF
SUN PRAIRIE
Wisconsin

EMPLOYER OF CHOICE

Initiative	Progress	Notes
Develop and implement a plan to provide industry leading employee benefits including the maintenance of the current level of health insurance and creation of an employee health clinic	Ongoing	Joint Employee Wellness Clinic with SPASD opened 7/1/2020. Additionally, staff at the City and School District have been collaborating on wellness initiatives.
Research and develop an analytical tool to assist in projecting growth of City staffing levels over a five-year term	Ongoing	
Evaluate and adopt workplace policies and family supportive policies that make the City more competitive	Ongoing	Adopted Caregiver Leave policy 2/2020; Provided Emergency Responder Leave for COVID to parallel Families First Leave in 4/2020; working on update to Telecommuting policy







CITY OF
SUN PRAIRIE
Wisconsin

Summary of Progress

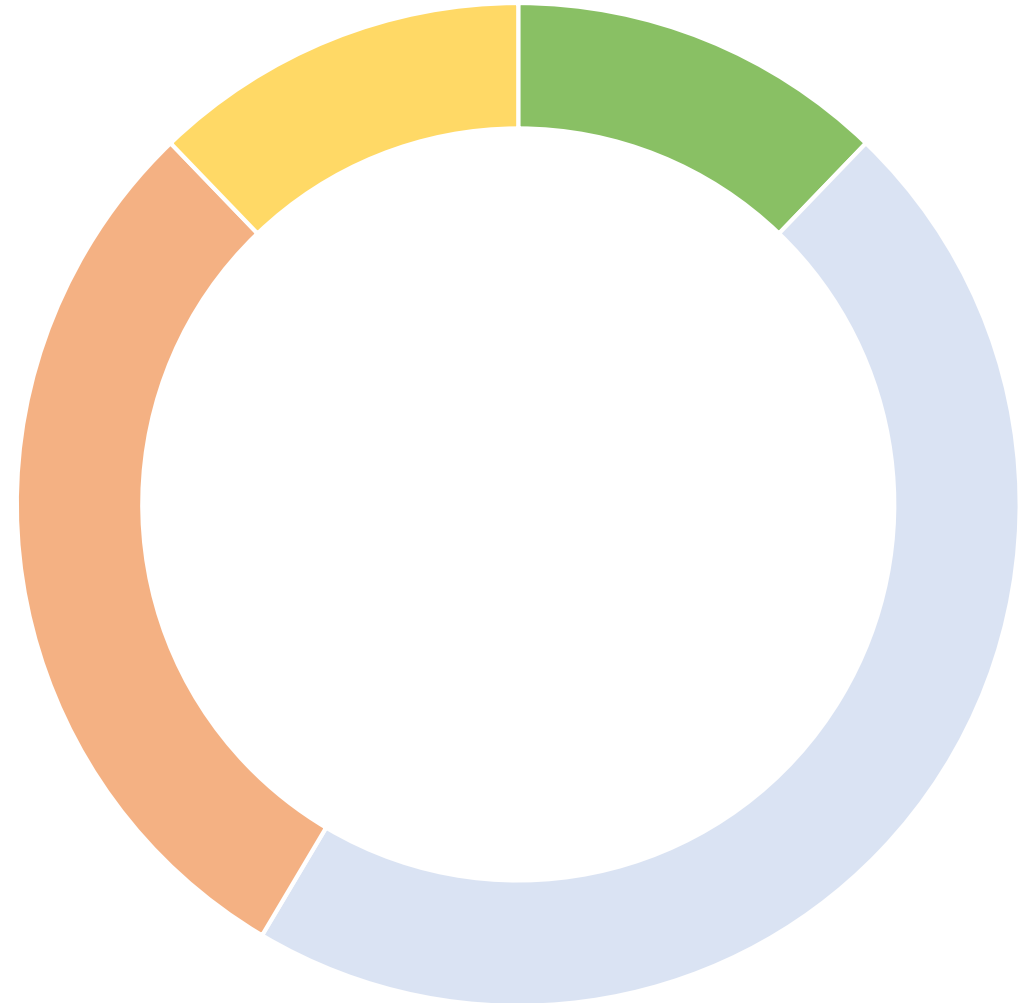
- 5 initiatives completed
- 14 ongoing initiatives
- 5 in progress initiatives
- 12 initiatives not started

■ Completed

■ Ongoing

■ Not Started

■ In Progress





CITY OF
SUN PRAIRIE
Wisconsin

2020 Budget Impact

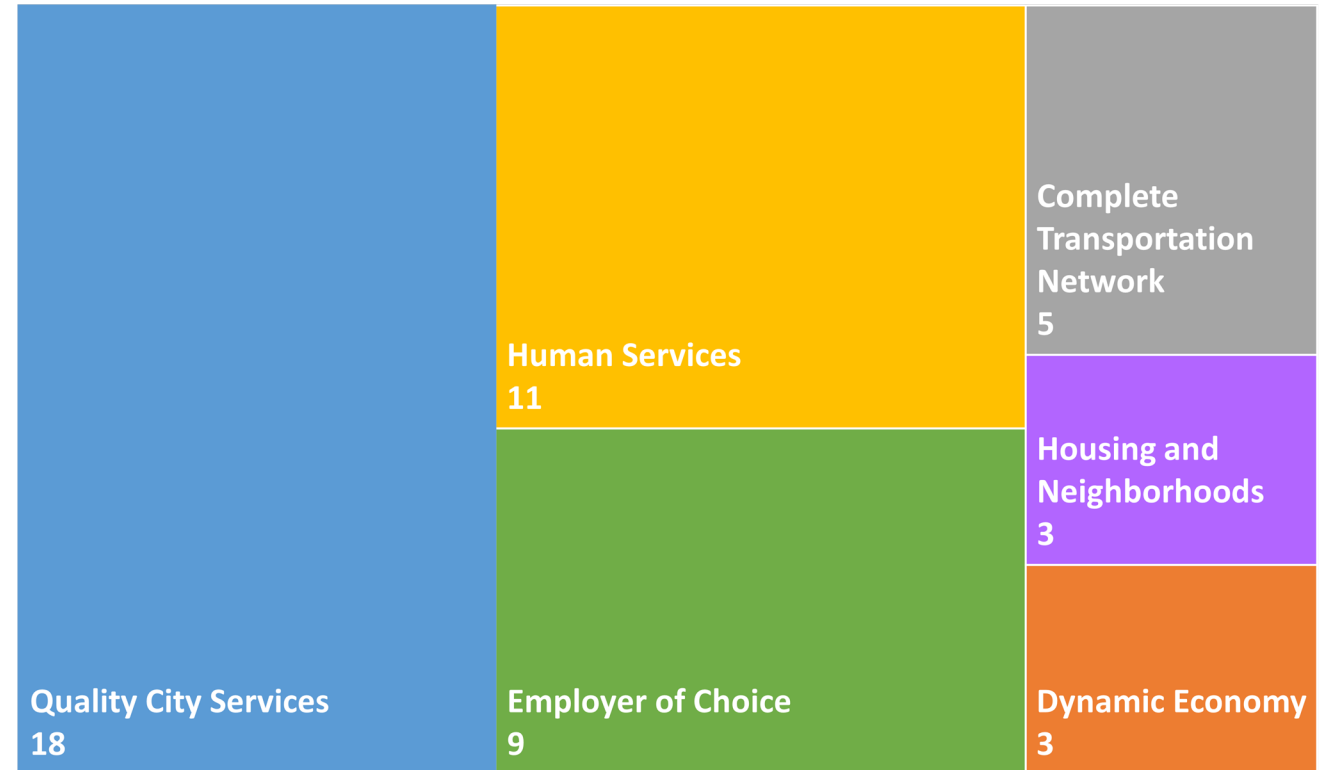
49 funded initiatives approved in 2020 budget

- Housing and Neighborhoods
- Dynamic Economy
- Complete Transportation Network
- Human Services
- Quality City Services
- Employer of Choice

Initiatives that have been delayed or not started due to COVID-19 impacts

- Housing Study
- Zoning Ordinance Re-write
- Good Neighbor Project
- Youth in Government
- Multicultural Fair
- Hiring of three new positions

BREAKDOWN OF INITIATIVES BY FOCUS AREA





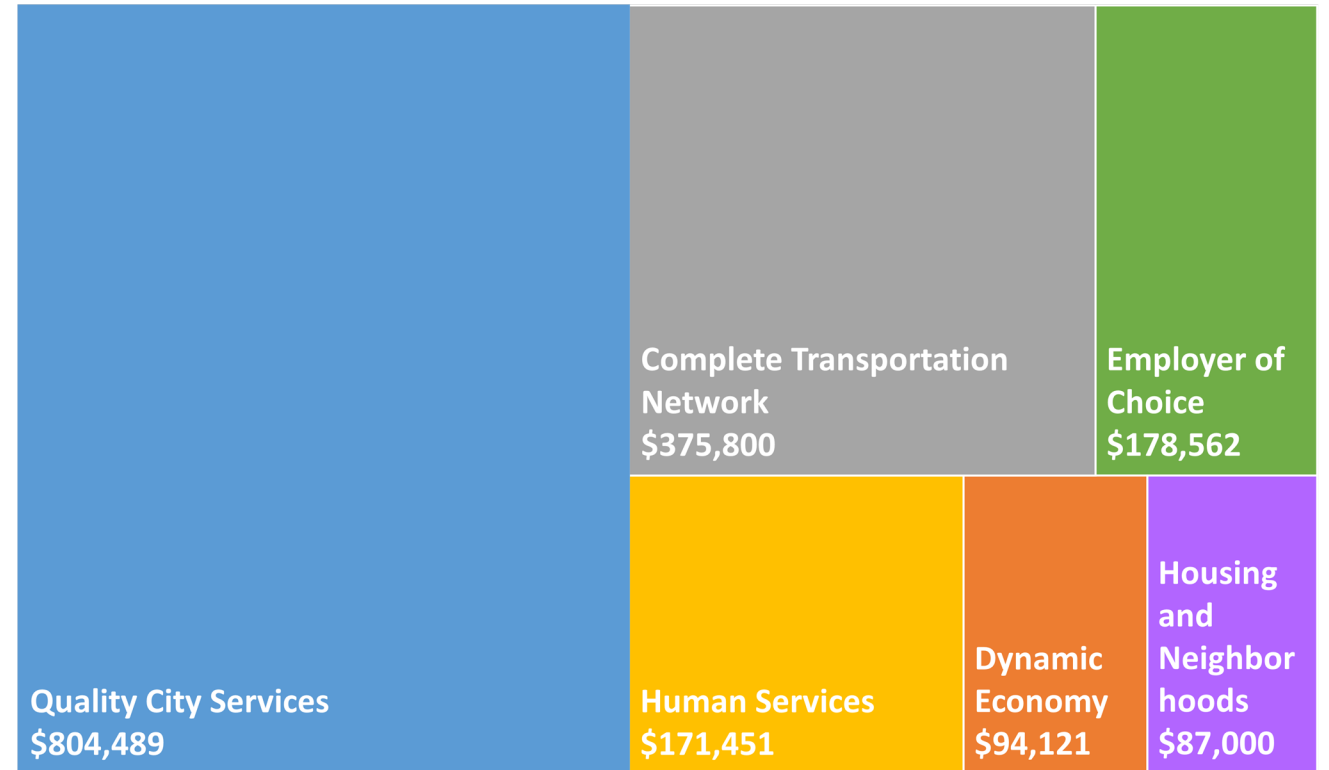
CITY OF
SUN PRAIRIE
Wisconsin

2020 Budget Impact

49 funded initiatives approved in 2020 budget
valued at **\$1,711,423**

- Housing and Neighborhoods
- Dynamic Economy
- Complete Transportation Network
- Human Services
- Quality City Services
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BREAKDOWN OF INITIATIVES BY FOCUS AREA



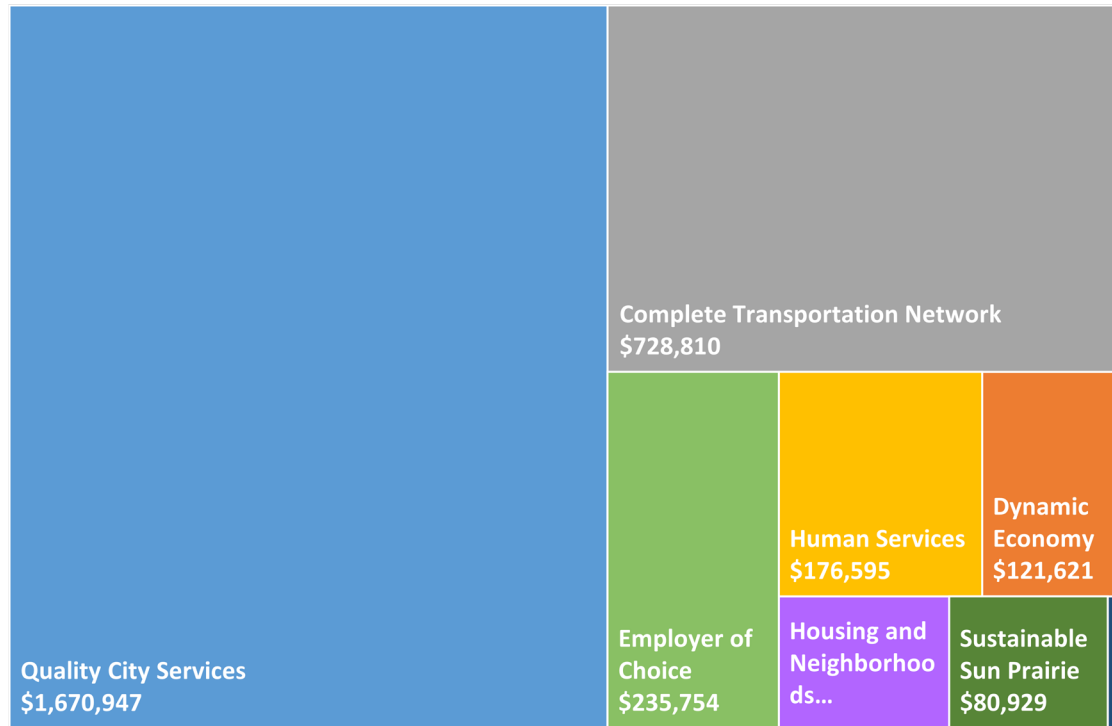


CITY OF
SUN PRAIRIE
Wisconsin

2020 Budget

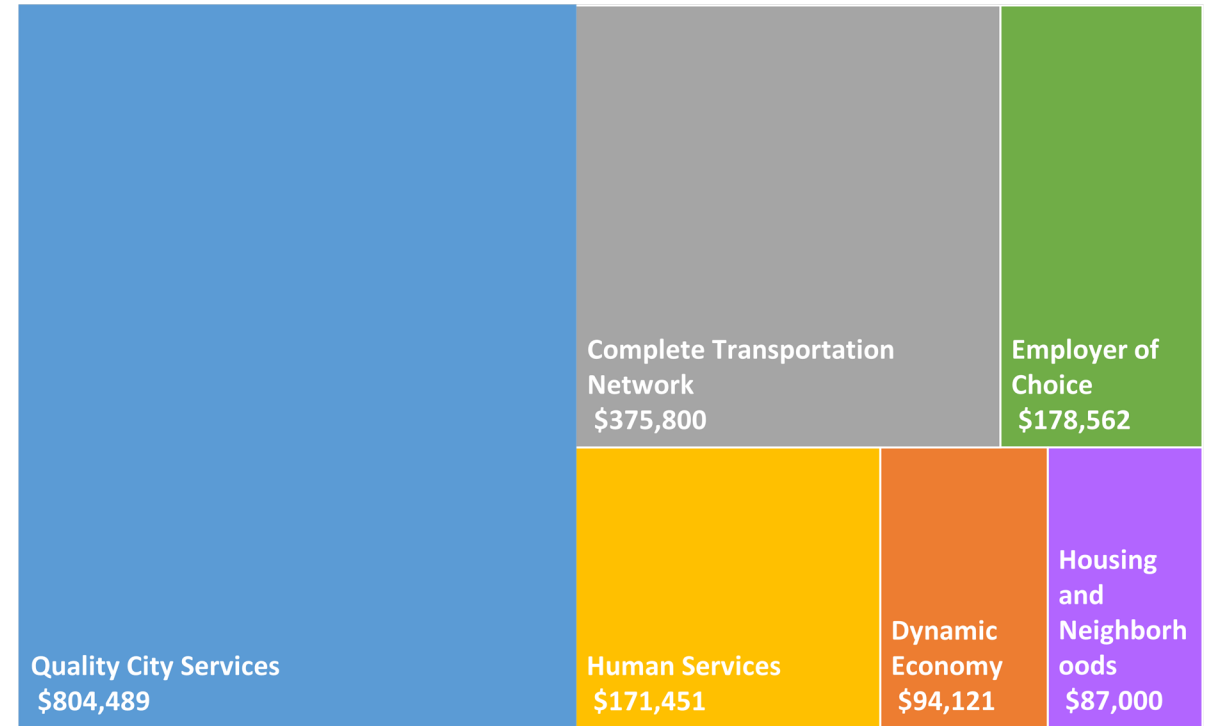
94 initiatives proposed by staff in 2020 budget

BREAKDOWN OF INITIATIVES BY FOCUS AREA



49 initiatives approved in 2020 budget

BREAKDOWN OF INITIATIVES BY FOCUS AREA



Housing and Neighborhoods
\$87,000

Downtown and Central
Corridor Vibrancy
\$7,500



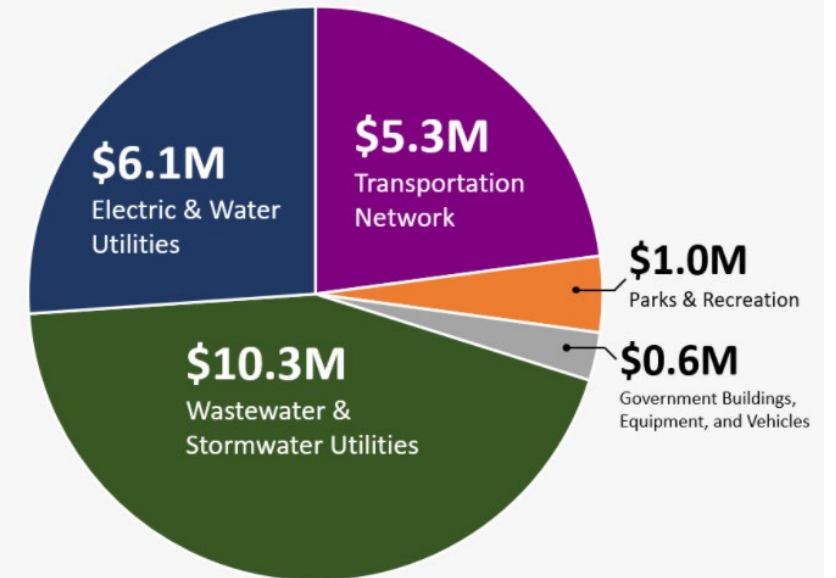
CITY OF
SUN PRAIRIE
Wisconsin

2021-2030 CIP

Elements of the Capital Improvement Plan include:

- Transportation Network
- Stormwater and Wastewater Utilities
- Electric & Water Utilities
- Government Building, Equipment, and Vehicles
- Parks & Recreation
- In 2021, the City will invest \$23.4 million to improve, maintain, and expand city infrastructure and services
 - Wetmore Park Splash Pad
 - Dewey, Chase & Blankenheim Pavement Rehab
 - Well #10 Construction
 - Oakview Park Playground Replacement
 - WWTP Expansion
- The Library Expansion, Aquatic Center bathhouse renovation and Public Works Campus are prospective projects included in the 10-year CIP

2021 Capital Budget by Element
\$ in millions





CITY OF
SUN PRAIRIE
Wisconsin

In Summary

Operational Impact of the Strategic Plan

- The Strategic Plan is used to guide department operations, programs and service delivery





CITY OF
SUN PRAIRIE
Wisconsin

In Summary

Operational Impact of the Strategic Plan

- The Strategic Plan is used to guide department operations, programs and service delivery

COVID-19 has brought unprecedented challenges

- Revenue shortfalls and rising expenditures will bring budget challenges
- Increased need for services for residents





CITY OF
SUN PRAIRIE
Wisconsin

In Summary

Operational Impact of the Strategic Plan

- The Strategic Plan is used to guide department operations, programs and service delivery

COVID-19 has brought unprecedented challenges

- Revenue shortfalls and rising expenditures will bring budget challenges.
- Increased need for services for residents.

Vision for 2035

- We've continued to make significant progress in our values, as identified in the 2035 Vision





CITY OF
SUN PRAIRIE
Wisconsin

Sun Prairie Mayor and City Council Vision for 2035

In 2035, Sun Prairie is a warm, vibrant community with residents who call it a great place to live. We are noted for many strong attributes and a willingness to invest in our community to ensure it remains a desirable place to live, raise a family, work, and do business for many years to come.

Sun Prairie is noted for its high quality public education. A broad array of schools across the city with passionate, committed teachers and staff that develop youth who are confident and ready for the next chapter in their lives, whether that be post-secondary education or joining the workforce.

Everyone has a place to live and prosper in the City of Sun Prairie. Neighborhoods are supported by libraries, schools, parks, public spaces, and retail services. Community groups within our neighborhoods encourage people to participate so they feel they are living in a neighborhood of two thousand, not a city of forty thousand, resulting in a warm and welcome feeling.

Our city promotes inclusion by bringing all residents together. As a result, people know they are welcome here and feel they have a place in our community. All people in our community feel a sense of belonging and know that they are safe wherever they go.

Sun Prairie draws strength from its youth and families. We are known in our region as a leader in the coordination of support for families and youth so that they can grow in our community.

Sun Prairie provides a foundation for healthy, happy lives for its residents by offering a broad array of social, cultural, community, and recreational opportunities. The city has a strong commitment to high quality amenities and there will be new and exciting innovations in the years ahead.

The economy in Sun Prairie evolves as technology and the markets change. It is resilient and diversified, responding positively to disruptive technologies and business cycle downturns. Innovative technology creates new products and employment opportunities located in the City.

Sun Prairie is known as a “green” community. We put great effort into minimizing our impact on our environment for both the long and short term and take many steps to make this possible. We reduce the use of fossil fuels and have a public utility focused on renewable energy. Our community is committed to recycling and embraces the opportunity to limit disposables. In our planning efforts, we avoid urban sprawl by encouraging density and responsibly managing our finite resources.

People move throughout the city with ease on foot and bikes, and in cars, taxis, and public transportation. Residents move beyond Sun Prairie using an integrated regional bus and train system. Transportation options are available and affordable for individuals of all incomes and abilities.

In Sun Prairie, public streets, sidewalks, buildings, park spaces, utilities, and community center are supported to maintain high quality services to residents. Existing assets are well maintained and new infrastructure is continually developed to meet the needs of a growing and changing community. Talented, responsive City employees provide high quality services to our community.

We, the City Council, lead the planning for the future. We are committed to engaging and inspiring our community to support this vision and working collaboratively to achieve our goals.





FAMILIES



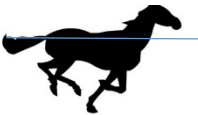
JOBS



TIGHTKNIT/ MIXED USE
COMMUNITIES



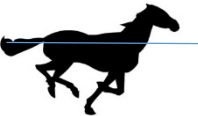
COMMUNITY GATHERINGS



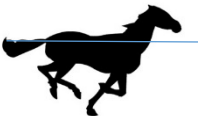
YOUTH SPACES



HEALTHY COMMUNITIES



EMBRACE TECHNOLOGY



ENCOURAGE DENSITY



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL

FAMILIES



Partnership with YMCA created safe accessible places for essential staff to send children.

FAMILIES



- ▶ Partnership with YMCA created safe accessible places for essential staff to send children.
- ▶ Meal programs continued at Sunshine place, supported by city, even as social distancing became required.

FAMILIES



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- ▶ PSA's in works to address collateral social damage of COVID-19

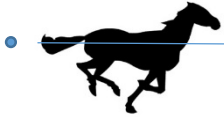
FAMILIES



- ▶ Partnership with YMCA created safe accessible places for essential staff to send children.
- ▶ Meal programs continued at Sunshine place, supported by city, even as social distancing became required.
- ▶ PSA's in works to address collateral social damage of COVID-19
- ▶ Neighborhood Navigators collaborated with the Y to provide meals at three sites throughout the school year and summer throughout the pandemic.



FAMILIES



JOBS



TIGHTKNIT/ MIXED USE
COMMUNITIES



COMMUNITY GATHERINGS



YOUTH SPACES



HEALTHY COMMUNITIES



EMBRACE TECHNOLOGY



ENCOURAGE DENSITY



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



JOB

Emergency Order passed allowing for temporary outdoor dining facilities to help small businesses



JOB

- ▶ Sun Prairie Emergency Small Business Loan Fund program created to support local small businesses
- ▶ Emergency Order passed allowing for temporary outdoor dining facilities to help small businesses



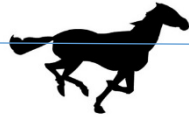
JOB

- ▶ Sun Prairie COVID-19 Tourism Recovery Grant
- ▶ Sun Prairie Emergency Small Business Loan Fund program created to support local small businesses
- ▶ Emergency Order passed allowing for temporary outdoor dining facilities to help small businesses



JOBS

- ▶ Creation of TID 14 – going to Council for approval 9/1/2020
- ▶ Sun Prairie COVID-19 Tourism Recovery Grant
- ▶ Sun Prairie Emergency Small Business Loan Fund program created to support local small businesses
- ▶ Emergency Order passed allowing for temporary outdoor dining facilities to help small businesses



FAMILIES &
EDUCATION

JOBS

TIGHTKNIT/ MIXED USE
COMMUNITIES

COMMUNITY GATHERINGS

YOUTH SPACES

HEALTHY COMMUNITIES

EMBRACE TECHNOLOGY

ENCOURAGE DENSITY

PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



➤ Social distance ready Farmers Market

TIGHTKNIT/ MIXED USE
COMMUNITIES

TIGHTKNIT/ MIXED USE COMMUNITIES



- ▶ Social distance ready Farmers Market
- ▶ City hall parking lot construction will encourage use of downtown corridor solidifying downtown as common community asset and bringing different communities together



COMMUNITY GATHERINGS



Restore the Right to Breathe events –
brought community together digitally
as tension spurred around country

COMMUNITY GATHERINGS



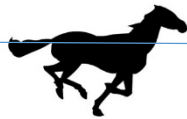
- ▶ Digital pivot for multicultural fair
- ▶ Restore the Right to Breathe events – brought community together digitally as tension spurred around country

COMMUNITY GATHERINGS



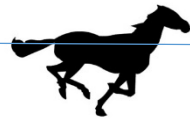
- ▶ Participated in Black Lives Matter protests that allowed for community discussion
- ▶ Digital pivot for multicultural fair
- ▶ Restore the Right to Breathe events – brought community together digitally as tension spurred around country

COMMUNITY GATHERINGS



- ▶ Restore the Right to Breathe events – brought community together digitally as tension spurred around country
- ▶ Digital pivot for multicultural fair
- ▶ Well managed Black Lives Matter protests allowed for community discussion
- ▶ Statement supporting Asian-Americans in wake of COVID-19 related harassment built trust and understanding across community

COMMUNITY GATHERINGS



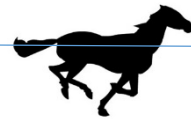
- ▶ Restore the Right to Breathe events – brought community together digitally as tension spurred around country
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- ▶ Statement supporting Asian-Americans in wake of COVID-19 related harassment built trust and understanding across community
- ▶ Dream Bus Library Service at community events and food pick up sites

COMMUNITY GATHERINGS

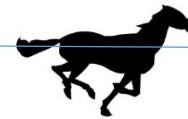


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- ▶ Well managed Black Lives Matter protests allowed for community discussion
- ▶ Statement supporting Asian-Americans in wake of COVID-19 related harassment built trust and understanding across community
- ▶ Dream Bus Library Service at community events and food pick up sites
- ▶ Library Racial Literacy Plan

COMMUNITY GATHERINGS



- ▶ Extended range of Wi-Fi service into the Library's parking lot
- ▶ Library Racial Literacy Plan
- ▶ Dream Bus Library Service at community events and food pick up sites
- ▶ Statement supporting Asian-Americans in wake of COVID-19 related harassment built trust and understanding across community
- ▶ Well managed Black Lives Matter protests allowed for community discussion
- ▶ Digital pivot for multicultural fair
- ▶ Restore the Right to Breathe events – brought community together digitally as tension spurred around country



COMMUNITY GATHERINGS

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- ▶ Dream Bus Library Service at community events and food pick up sites
- ▶ Library Racial Literacy Plan
- ▶ Extended range of Wi-Fi service into the Library's parking lot
- ▶ Adding free public Wi-Fi to Wetmore, Vandenburg and Liberty Parks

FAMILIES &
EDUCATION

JOBS

TIGHTKNIT/ MIXED USE
COMMUNITIES

COMMUNITY GATHERINGS

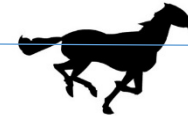
YOUTH SPACES

HEALTHY COMMUNITIES

EMBRACE TECHNOLOGY

ENCOURAGE DENSITY

PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



YOUTH SPACES



➤ Digital Juneteenth celebration with
showcase and programming for kids



- ▶ Digital Juneteenth celebration with showcase and programming for kids
- ▶ Library digital programming

YOUTH SPACES



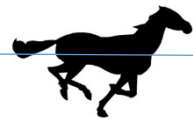
YOUTH SPACES

- ▶ Partnership with YMCA created safe accessible places for essential staff to send children.
- ▶ Library digital programming
- ▶ Digital Juneteenth celebration with showcase and programming for kids



YOUTH SPACES

- ▶ Digital Juneteenth celebration with showcase and programming for kids
- ▶ Library digital programming
- ▶ Partnership with YMCA created safe accessible places for essential staff to send children.
- ▶ Library Teen Space project complete



YOUTH SPACES

- ▶ Digital Juneteenth celebration with showcase and programming for kids
- ▶ Digital Library programming
- ▶ Partnership with YMCA created safe accessible places for essential staff to send children.
- ▶ Library Teen Space project complete
- ▶ Walk-up window for Library's Youth Services porch



YOUTH SPACES

- ▶ Digital Juneteenth celebration with showcase and programming for kids
- ▶ Digital Library programming
- ▶ Partnership with YMCA created safe accessible places for essential staff to send children.
- ▶ Library Teen Space project complete
- ▶ Walk-up window for Library's Youth Services porch
- ▶ Digital Park & Rec programming

FAMILIES &
EDUCATION

JOBS

TIGHTKNIT/ MIXED USE
COMMUNITIES

COMMUNITY GATHERINGS

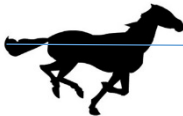
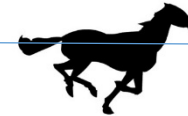
YOUTH SPACES

HEALTHY COMMUNITIES

EMBRACE TECHNOLOGY

ENCOURAGE DENSITY

PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



➤ Parks and Rec digital programs,
campaigns and virtual activity guides



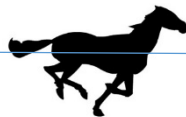
HEALTHY COMMUNITIES

- Rec on the Go Activity Kits delivered to residents
- Parks and Rec digital programs, campaigns and virtual activity guides



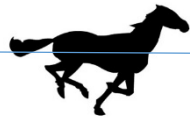
HEALTHY COMMUNITIES

- Employee Wellness Clinic opened July 1
- Rec on the Go Activity Kits delivered to residents
- Parks and Rec digital programs, campaigns and virtual activity guides



HEALTHY COMMUNITIES

- ▶ Covid-19 resource page created for updates and assistance
- ▶ Employee Wellness Clinic opened July 1
- ▶ Rec on the Go Activity Kits delivered to residents
- ▶ Parks and Rec digital programs, campaigns and virtual activity guides



HEALTHY COMMUNITIES

- ▶ Repainted new lines on all basketball courts in the park system
- ▶ Covid-19 resource page created for updates and assistance
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- ▶ Rec on the Go Activity Kits delivered to residents
- ▶ Parks and Rec digital programs, campaigns and virtual activity guides

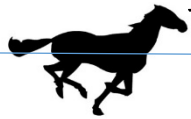


HEALTHY COMMUNITIES

- ▶ Parks and Rec digital programs, campaigns and virtual activity guides
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 - ▶ Library working toward becoming a Certified Designated Organization with Certified Application Counselors for the Affordable Care Act
- 

HEALTHY COMMUNITIES

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- ▶ Splash pad design in the works with community input in September, grand opening to take place around June 2021



HEALTHY COMMUNITIES

- ▶ Vandeburg Heights playground replacement (this will be 100% accessible and inclusive)
- ▶ Splash pad design in the works with community input in September, grand opening to take place around June 2021
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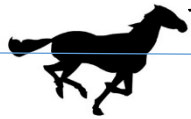


HEALTHY COMMUNITIES

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 - ▶ Vandeburg Heights playground replacement (this will be 100% accessible and inclusive)
 - ▶ Hunters Ridge and Sunny Valley Park playground replacement
- 

HEALTHY COMMUNITIES

- ▶ Replacing playgrounds that have sand surfacing with woodchips. Also developing plans to add small pathways of rubberized playground surfacing to increase accessibility
- ▶ Hunters Ridge and Sunny Valley Park playground replacement
- ▶ Vandeburg Heights playground replacement (this will be 100% accessible and inclusive)
- ▶ Splash pad design in the works with community input in September, grand opening to take place around June 2021
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HEALTHY COMMUNITIES

FAMILIES &
EDUCATION

JOBS

TIGHTKNIT/ MIXED USE
COMMUNITIES

COMMUNITY GATHERINGS

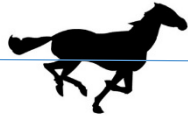
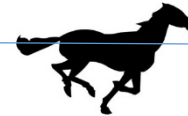
YOUTH SPACES

HEALTHY COMMUNITIES

EMBRACE TECHNOLOGY

ENCOURAGE DENSITY

PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



Work from home established, including
software and technology needs



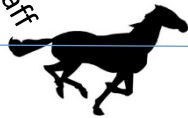
EMBRACE TECHNOLOGY

- ▶ Virtual meetings via Zoom for public meetings due to public health crisis
- ▶ Work from home established, including software and technology needs



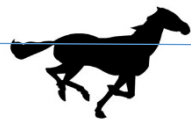
EMBRACE TECHNOLOGY

- ▶ Work from home established, including software and technology needs
- ▶ Virtual meetings due to public health crisis
- ▶ Microsoft Teams established for staff



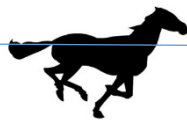
EMBRACE TECHNOLOGY

- ▶ City services continue campaign kept residents connected and aware of work of city
- ▶ Microsoft Teams established for staff
- ▶ Virtual meetings via Zoom for public meetings due to public health crisis
- ▶ Work from home established, including software and technology needs



EMBRACE TECHNOLOGY

- ▶ Digital Summer Library Program with new software
- ▶ City services continue campaign kept residents connected and aware of work of city
- ▶ Microsoft Teams established for public
- ▶ Virtual meetings via Zoom for public meetings due to public health crisis
- ▶ Work from home established, including software and technology needs



EMBRACE TECHNOLOGY

- ▶ Library Curbside Pick-Up appointment software
- ▶ Digital Summer Library Program with new software
- ▶ City services continue campaign kept residents connected and aware of work of city
- ▶ Microsoft Teams established for public
- ▶ Virtual meetings via Zoom for public meetings due to public health crisis
- ▶ Work from home established, including software and technology needs



EMBRACE TECHNOLOGY

- ▶ Work from home established, including software and technology needs
- ▶ Virtual meetings via Zoom for public meetings due to public health crisis
- ▶ Microsoft Teams established for public residents connected and aware of work of city
- ▶ Digital Summer Library Program kept new software
- ▶ Library Curbside Pick-Up appointment software
- ▶ Enhancement of Library digital services



EMBRACE TECHNOLOGY

FAMILIES &
EDUCATION

JOBS

TIGHTKNIT/ MIXED USE
COMMUNITIES

COMMUNITY GATHERINGS

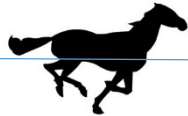
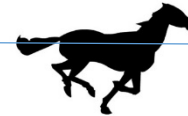
YOUTH SPACES

HEALTHY COMMUNITIES

EMBRACE TECHNOLOGY

ENCOURAGE DENSITY

PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



▶ Mixed use project approved opposite
City hall encouraging high density
developments



ENCOURAGE DENSITY

- ▶ Mixed use project approved opposite City hall encouraging high density developments
- ▶ State of the City featured DCH representative to show clear picture of housing shortage in city and region



ENCOURAGE DENSITY

➤ Sun Prairie Housing Coalition will work to educate residents on community responsive housing and the benefits of high density housing on community and economy

➤ State of the City featured DCHL representative to show clear picture of housing shortage in city and region

➤ Mixed use project approved opposite City hall encouraging high density developments



ENCOURAGE DENSITY

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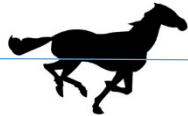
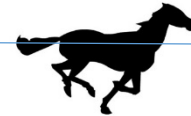
YOUTH SPACES

HEALTHY COMMUNITIES

EMBRACE TECHNOLOGY

ENCOURAGE DENSITY

PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL



► Sustainability Task Force Survey
includes questions about
transportation



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL

- ▶ Sustainability Task Force Survey includes questions about transportation
- ▶ City rewarded for bike infrastructure at national level



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL

- Sustainability Task Force Survey includes questions about transportation
- City rewarded for bike infrastructure at national level
- Bus service maintained throughout COVID



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL

- Survey initiated for local transit service
- Bus service maintained throughout COVID
- City rewarded for bike infrastructure at national level
- Sustainability Task Force Survey includes questions about transportation



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL

- Funding granted for transportation through city of Madison
- Survey initiated for local transit service throughout COVID
- Bus service maintained throughout national level
- City rewarded for bike infrastructure at national level
- Sustainability Task Force Survey includes questions about transportation



PUBLIC TRANSPORTATION –
INTERNAL & EXTERNAL

- State of the City featured public transportation representative educating public on ease and benefits of bus and future plans for Bus Rapid Transit
- Funding granted for transportation through city of Madison
- Survey initiated for local transit service throughout COVID
- Bus service maintained throughout national level
- City rewarded for bike infrastructure at national level
- Sustainability Task Force Survey includes questions about transportation



PUBLIC TRANSPORTATION –
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CITY OF
SUN PRAIRIE
Wisconsin

Next steps

Budget and CIP will continue to include the Strategic Plan focus areas

Work with staff to create a story map to visualize progress towards completing Strategic Plan initiatives

Create a feedback loop to communicate progress with residents and create channels for them to be a part of the process

